

Do!

It is better to use labels for icons and show them to the right or below the icon.

>>



Do!

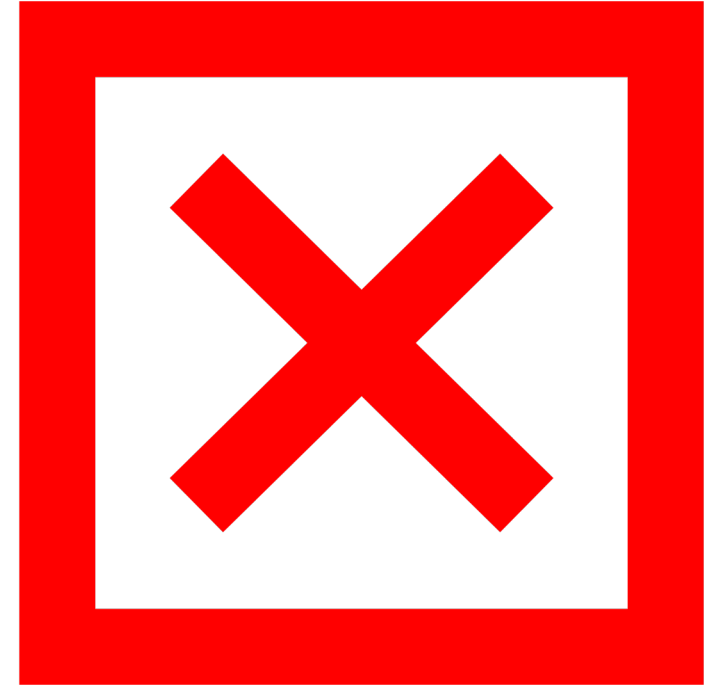
A good test for an effective icon is when users can tell what it represents without a label.



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Don't!

Avoid using icons with conflicting meanings.



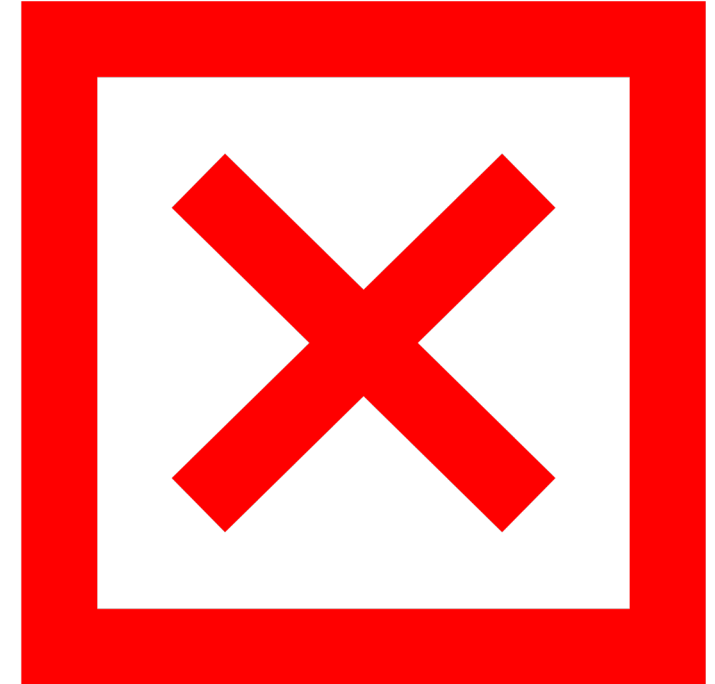
>>

Don't!

Resist simply copying icons.

e.g., the 'heart' ❤️ and 'star' ★

icons mean different things
and could confuse users.



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- *Thank you* -